CHELSEA G HITZLER

GRAPHIC DESIGNER | FRONT END DEVELOPER

513–570–4379
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EXPERIENCE

Lampros Labs *Mar 2019 – Current*
Lead Front-End Developer

- Designing, planning, and executing websites, mobile apps, and diverse software development projects.
- Creating worflow diagrams, wireframes, brand guidelines, application mockups & prototypes.
- Designing and developing for multiple CMS applications such as: Wordpress, Expression Engine, Sitefinity, and Shopify.
- Creating marketing and branding material such as: animated Google Ads, email signatures, email newsletters, and marketing videos.
- Developing with multitudes of different programming languages based on client needs and functionality.
- Working directly with diverse clients such as agencies, start-ups, non-profits, manufactures, and small to medium size businesses to create custom software to solve problems and acheive client's goals.
- Managing and overseeing Lampros Labs front end team to ensure maximum quality in software and brilliant execution of development.
- Taking on project management role and responsibilites, utilizes scrum & agile methodologies to manage internal and client projects.
- Helping lead company improvements, constantly working toward enhanced internal processes, and keeping up with the latest software and news in the industry.

Extend MP Partnership *Jan 2020 – May 2020*
Business Analyst

- Facilitated partnership agreement between Lampros Labs and Extend Marketing Partners.
- Working within a Google Partner company to enhance marketing needs for clients through Google My Business.
- Communicating with clients to understand business needs and utilizing information from Google to complete client's Google My Business page with optimized SEO and Marketing.

University of Cincinnati *Jun 2019 – Aug 2019*
Campus Services - Graphic Design Intern

- Designing marketing and branding material for all departments within the University.
- Utilizing professional photography skills for marketing and design photography. Editing imagery and utilizing

EDUCATION

Northern Kentucky University *May 2021*
College of Arts & Sciences
Bachelor's Degree
Major: Visual Communication Design
Minor: Media Informatics
GPA: 4.0

University of Cincinnati *Apr 2018*
Blue Ash College
Associates Degree
Major: Applied Graphic Communication
GPA: 3.6

School for Creative & *May 2015*
Performing Arts
Visual Arts Major

ACHIEVEMENTS

President's Honor List *Fall 2020*
Northern Kentucky University

AMA Pinnacle Awards Finalist *May 2019*
w/ UC Blue Ash College
Category: "Best Collegiate/Student Marketing Plan, Campaign, and/or Program" Re-branding for "Heartfelt Tidbits"

SKILLS

Software
Adobe Illustrator CC
Adobe Photoshop CC
Adobe InDesign CC
Adobe Lightroom CC
Adobe Dreamweaver CC
Adobe Premiere Pro CC
Wordpress CMS
Git Version Repository
Shopify & Woocommerce
Google Web Designer
Microsoft Office 365

Languages
HTML5
CSS3 & SCSS
JavaScript & jQuery
Dart & Flutter
PHP
React.js